

Chris Armstrong

The Pursuit of Failure



Who am I?

- ✓ Testing since 2004
- ✓ Testing Peer
- ✓ 9 out of 10 Testers
- ✓ Avid explorer
- ✓ Lover of Eurovision, Cambridge United & Pro Wrestling



TESTING
PEERS



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Balance



1 Risk &
Quality

2 Introvert &
Extrovert

3 Holistic &
Granular

4 Failure &
Success

Fixation on failure



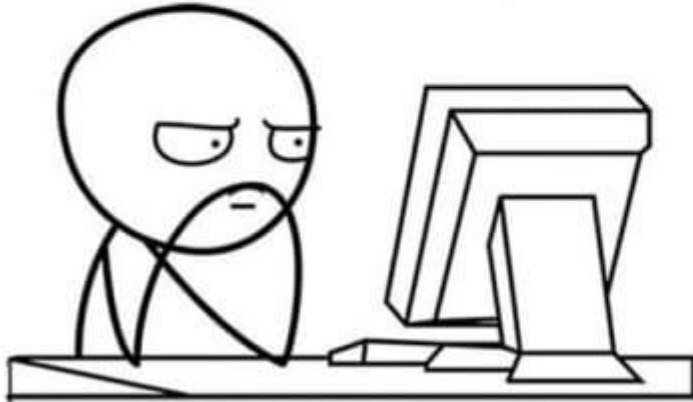
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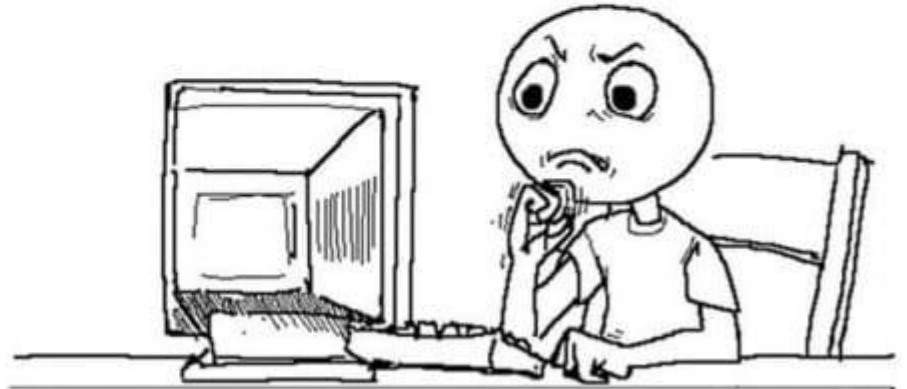
DEVELOPER

How can I make it?



TESTER

How can I break it?



Reflection -> Quality Shift



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“I have not failed. I've
just found 10,000 ways
that won't work..”

—Thomas Edison



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Language has power

- ✓ Context
- ✓ Tone
- ✓ Removal of negatives
- ✓ Constructive emphasis
- ✓ Opportunity



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Experiment



Retrospective



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Empathy



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Seek feedback





Movement & Relevancy



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Burnout



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Recap

- 01 ————— Failure -> Success
- 02 ————— Power of language
- 03 ————— Relevancy
- 04 ————— Look after yourself and others



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Thanks!

Do you have any questions?

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