

CONFESSIONS OF A FIRST-TIME ENGINEERING MANAGER

Marta Firlej

10.10.2024



HUSTEF

HUNGARIAN SOFTWARE TESTING FORUM



Agenda

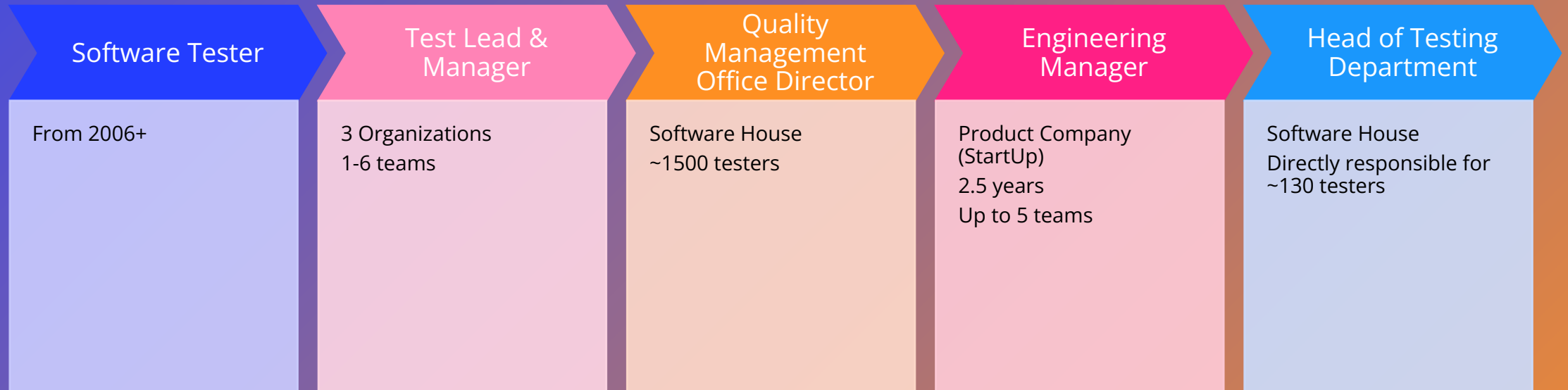
- My story
- Engineering Manager responsibilities
- Values our experience may bring
- Challenges and Achievements
- Reflection and Future Outlook
- Summary





MY STORY

My Story





**ENGINEERING MANAGER
- RESPONSIBILITIES**



Responsibilities

- You will lead a team of software engineers to deliver high-impact results, your responsibilities in this role:
- Align the vision, strategy and roadmap of the Developer Enablement Engineering team with the rest of Engineering Operations and ensure strong partnership with Product Management and Program Management teams.
- Foster a strong accountability culture in the team and help the team deliver the results reliably and in a timely manner to support the needs of critical business stakeholders.
- Act as a credible technical advisor to the team; help the team make thoughtful, informed decisions in ambiguous situations.
- Effectively communicate complex ideas and influence decisions across a diverse range of stakeholders.
- Balance business needs with strong engineering principles, ensure investment in foundational technical work, and incremental improvements to deliver timely results.
- Lead, coach, hire, and develop a team of outstanding engineers, encourage them to bring their best selves to their daily work, and deliver exceptional results in quality, performance, efficiency as well as developer experience.
- Build and nurture an inclusive team culture where every member feels empowered, accepted, and respected.

- Lead a team of engineers and product managers in the ideation and technical development of innovative enterprise software to streamline and automate critical business processes
- Provide strategic and operational oversight for Enterprise software product development
- Work closely with business leaders to develop short and long-term strategies
- Manage business expectations, resolve conflicts, and keep businesses aligned
- Develop and drive execution on 6 month and 1 year road maps
- Drive innovation, establish new approaches in improving productivity
- Establish a metrics based organization, develop key operational metrics and push for continuous improvement
- Ensure system security, data integrity and compliance for regulatory products

- Set and communicate team priorities that support the broader organization's goals. Align strategy, processes, and decision-making across teams.
- Meet regularly to discuss performance and development and provide feedback and coaching.
- Develop a mid-term technical roadmap within the scope of the teams. Evolve the roadmap to meet anticipated future requirements and infrastructure needs.
- Coordinate with partner teams to deliver a quality production service. Build relationships with internal customers.
- Build scalable and maintainable technical solutions to solve industry-hard problems for the security and compliance domain.

- Develop and execute the strategic vision for the Platform Services team, focusing on infrastructure, quality, and scalability.
- Oversee projects from ideation to deployment, ensuring timely delivery and quality.
- Work collaboratively with other engineering teams and cross-functional units to improve the platform and offer feedback.
- Be a mentor and coach, focused on advancing your team's skills and career development.
- Prioritize and allocate resources wisely, navigating through both planned projects and unplanned issues.
- Lead initiatives to share knowledge across teams through demos, meetups, and working groups.
- Advocate for best practices in infrastructure, security, and established platform engineering processes.
- Partner with other leaders in the Engineering and Product organizations on quarterly planning, staffing, and project schedules.
- Use your strong foundation as a technical leader to reliably deliver on complex projects while keeping the quality bar high
- Grow the team by recruiting and hiring new team members and growing existing ones

Responsibilities



- You will lead a team of software engineers to deliver high-impact results, your responsibilities in this role:
- Align the vision, strategy and roadmap of the Developer Enablement Engineering team with the rest of Engineering Operations and ensure strong partnership with Product Management and Program Management teams.
- Foster a strong accountability culture in the team and help the team deliver the results reliably and in a timely manner to support the needs of critical business stakeholders.
- Act as a credible technical advisor to the team; help the team make thoughtful, informed decisions in ambiguous situations.
- Effectively communicate complex ideas and influence decisions across a diverse range of stakeholders.
- Balance business needs with strong engineering principles, ensure investment in foundational technical work, and incremental improvements to deliver timely results.
- Lead, coach, hire, and develop a team of outstanding engineers, challenge them to bring their best selves to their daily work, and deliver exceptional results in stability, performance, efficiency as well as developer experience.
- Build and nurture an inclusive team culture where every member feels empowered, accepted, and respected.

Responsibilities



- Lead a team of engineers and product managers in the ideation and technical development of innovative enterprise software to streamline and automate critical business processes
- Provide strategic and operational oversight for Enterprise software product development
- Work closely with business leaders to develop short and long-term strategies
- Manage business expectations, resolve conflicts, and keep businesses aligned
- Develop and drive execution on 6 month and 1 year road maps
- Drive innovation, establish new approaches in improving productivity
- Establish a metrics based organization, develop key operational metrics and push for continuous improvement
- Ensure system security, data integrity and compliance for regulatory products

Responsibilities



- Develop and execute the strategic vision for the Platform Services team, focusing on infrastructure, quality, and scalability.
- Oversee projects from ideation to deployment, ensuring timely delivery and quality.
- Work collaboratively with other engineering teams and cross-functional units to improve the platform and offer feedback.
- Be a mentor and coach, focused on advancing your team's skills and career development.
- Prioritize and allocate resources wisely, navigating through both planned projects and unplanned issues.
- Lead initiatives to share knowledge across teams through demos, meetups, and working groups.
- Advocate for best practices in infrastructure, security, and established platform engineering processes.
- Partner with other leaders in the Engineering and Product organizations on quarterly planning, staffing, and project schedules.
- Use your strong foundation as a technical leader to reliably deliver on complex projects while keeping the quality bar high
- Grow the team by recruiting and hiring new team members and growing existing ones

Responsibilities⁺• ○

Recruitment and Retention

People Management

Business Objectives

Strategy and Coordination

Technical & Technological Guidance

Quality Assurance

Collaboration

Expectations

People Management

- **Organizational and analytical skills**
- **Excellent communication skills**
- **Excellent problem-solving skills** and being a guru at troubleshooting
- **Change Management**
- Manage and/or cooperate with **many stakeholders**
- Proven track record of growing teams and delivering complex projects.
- Experience in **building high-performing teams**

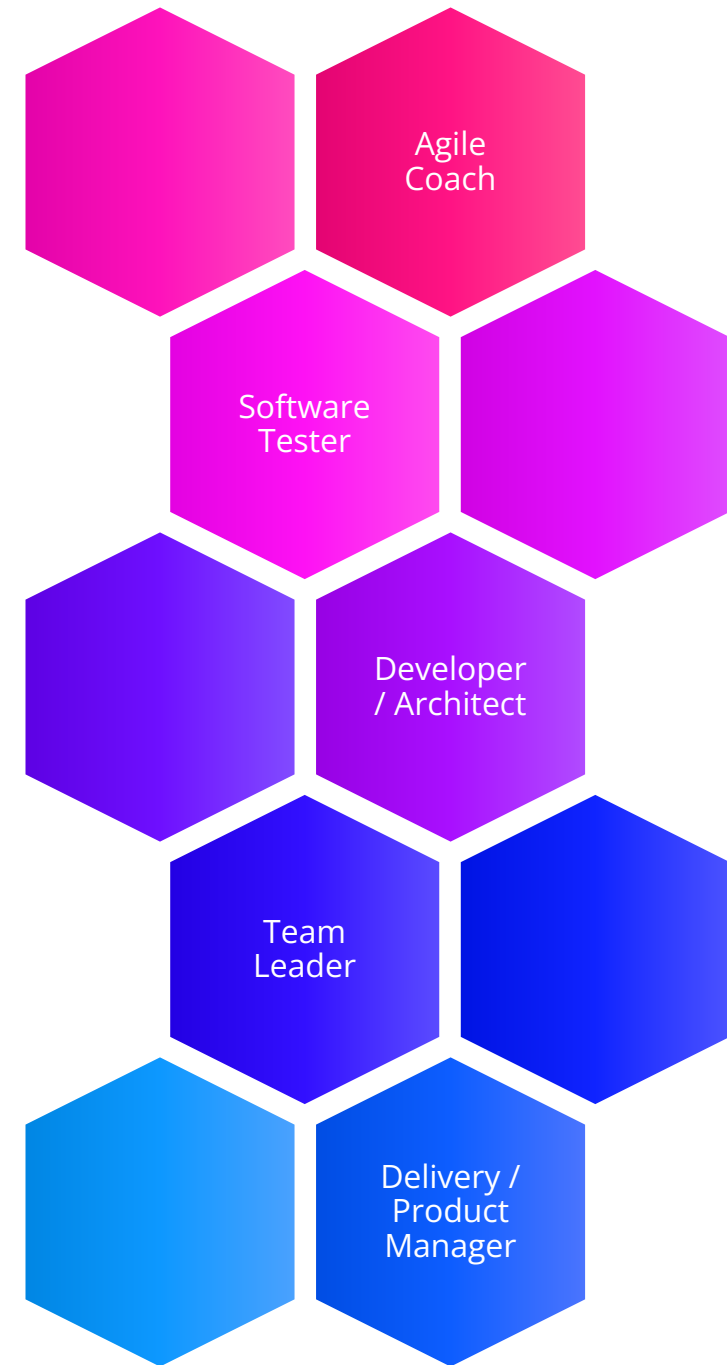
Product Management

- **Understanding of business** logic
- Ability to **create and maintain strategies**
- Ability to **prioritize** strategically and align the team's work with larger business goals

Engineering Excellency

- Experience in Development **Teams Management**
- Experience driving teams to adopt **KPIs**
- Experience in **building products**
- **Hands-on software engineering** experience
- Strong **focus on quality, performance, and security**
- Experience with **agile development methodologies**
- Introduce delivery **excellence**

Engineering Manager



A group of five diverse people (three men and two women) are seated around a dark wooden table in a modern office setting. They are engaged in a meeting, with some looking at laptops and others talking. The room features large windows with a grid pattern, and the scene is overlaid with a blue-to-orange gradient. In the top right corner, there are three small white icons: a plus sign, a circle, and a dot.

REFLECTION

My Personal Reflection

Pros

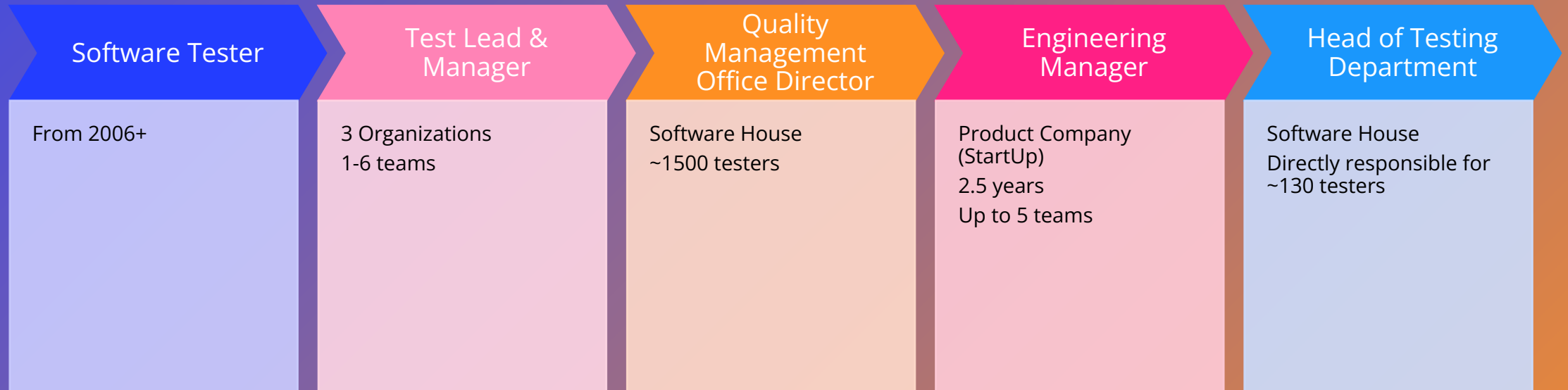
- Engineering perspective
- Hands on Development
- Driver of Change
- Relationship and equality
- Influence

Cons

- No time
- Constant Context Switching
- Changes

People

My Story





VALUE WE BRING



VALUE of a testing background

- Communication skills
- Business Focus
- Quality Assurance Focus
- Understanding Engineering Challenges
- Practical knowledge of Delivery Processes



SUMMARY



**POSITION I'LL BE
WORKING IN FIVE
YEARS DOESN'T EXIST
YET
BUT
WE NEED TO BE
READY!**

20XX



THANK YOU

Marta Firlej

firlejmarta@gmail.com

<https://www.linkedin.com/in/firlejmarta/>

SEE YOU SOON!

