

Establishing Quality Assurance in Startup environment



Agenda

Challenges of Startup environment

Stage 1: Starting from Scratch

Stage 2: Growing and Evolving

Q&A

About Me

**MSc Web Science, PhD Candidate
at
University Koblenz**

Former Start up Co-founder,
5 years in industry
2,5 year of building Quality
assurance system in start up from
scratch



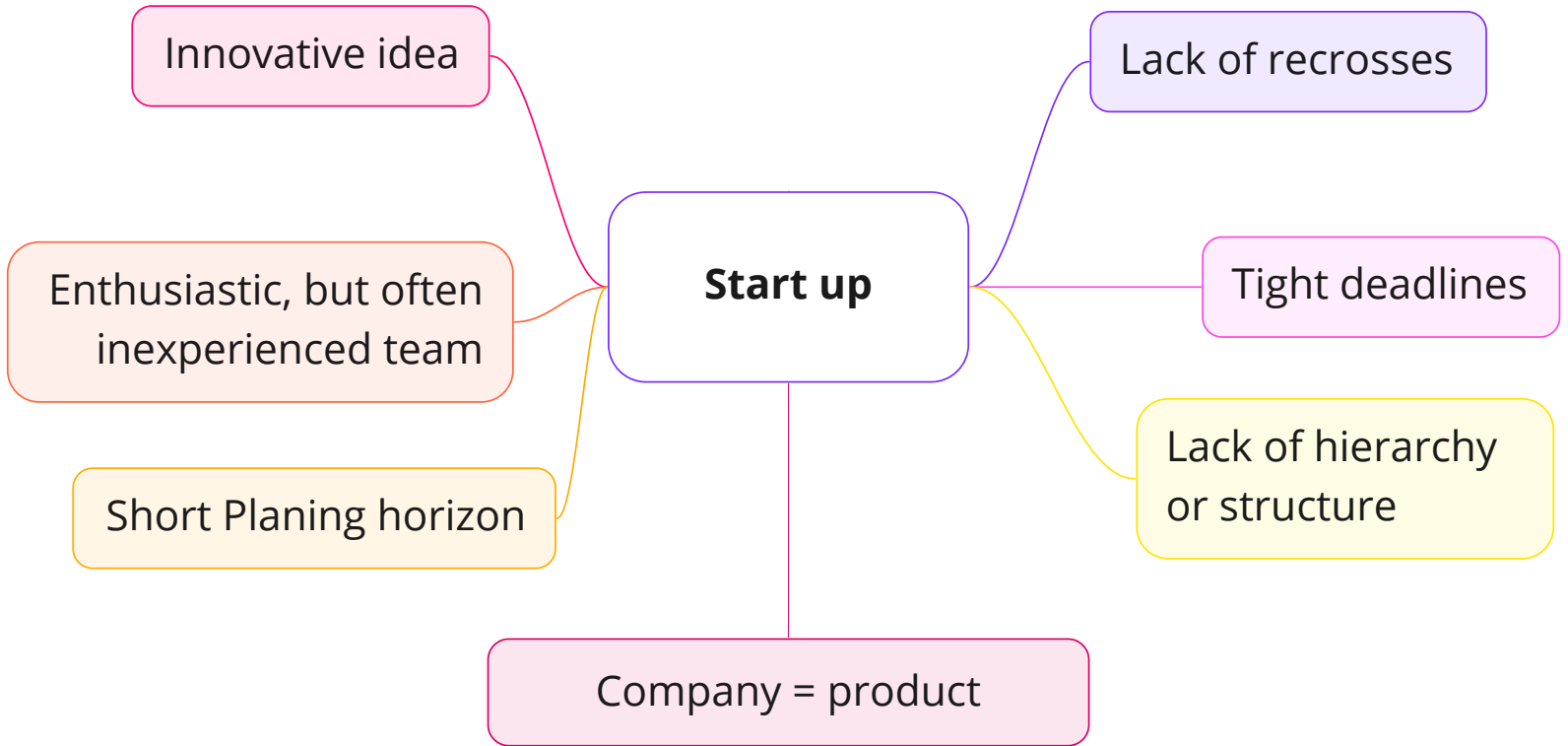
<https://www.linkedin.com/in/ernst-marina/>

Challenges of Startup environment

“A startup is a human institution designed to create a new product or service under conditions of extreme uncertainty.”

Eric Ries, The Lean Startup





What does all of this mean for us as software testers?



There is no time to perform testing activities as planned



Documentation is mostly missing



Requirements are changing rapidly



Team might be reluctant to accept the new workflow



No one is coming to tell you what to do



Quality assurance system needs to be created

What we can do?



Stage 1: Starting from Scratch

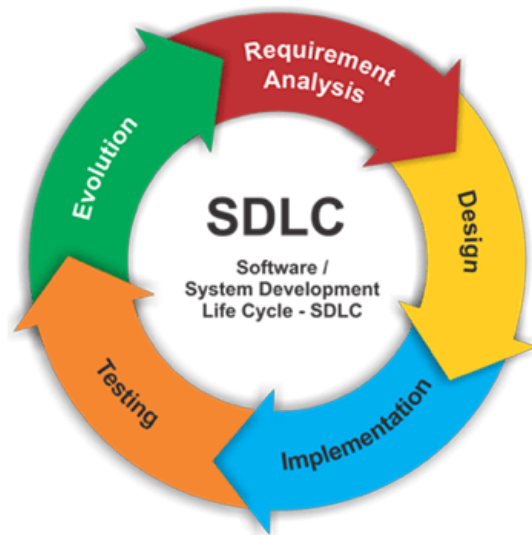
Integrating first QA
Practices without slowing
the development down



Stage 2: Growing and Evolving

Improving QA workflow,
shifting testing left,
building strong team

Stage 1: Starting from Scratch



The Lesser Evil

Prioritize Product over Process

Documentation

Excessive test cases

Doing everything "by the book"

Forcing process upon the Team



Releasing on time

Exploratory testing

Adjusting to the environment

Following the Team dynamics

Jack of all trades

Be ready to take on different tasks



Testing Activities

Requirement
engineering

Event
facilitation
(e.g SCRUM)

Defect
management

Feature
Development

Bug
fixing

Backlog
management

Communication is the key

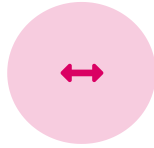
Closely collaborate with the
Team

Communicate



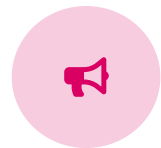
MOB programming

Use MOB sessions to support your team and acquire knowledge of the product



Direct and "Horizontal" communication

Since there is little to no hierarchy - make the communication as efficient as possible



Stand your ground and be proactive

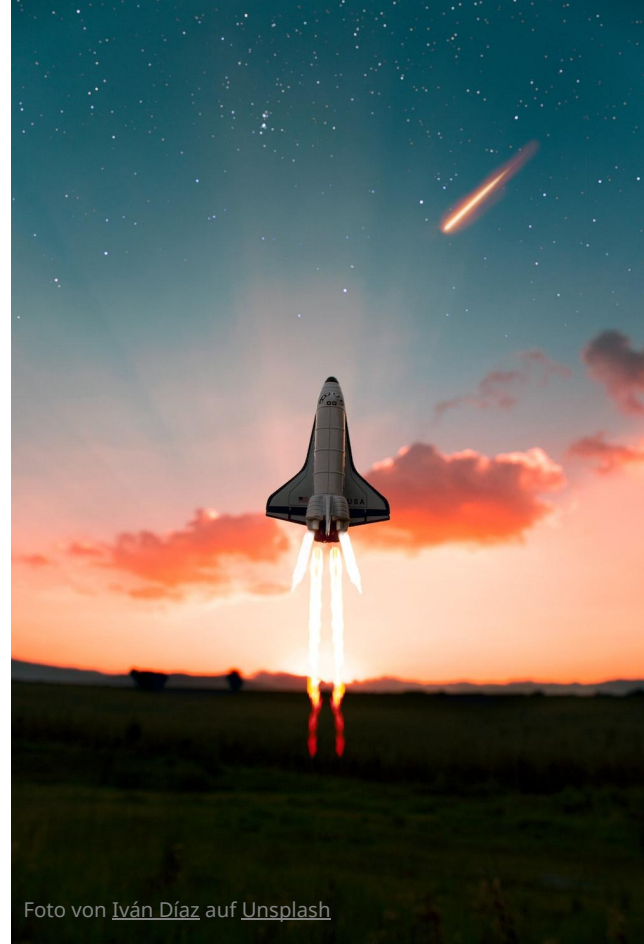
If a team is reluctant to follow testing practices - do not hesitate to be vocal and raise awareness of QA issues

Stage 2: Growing and Evolving

The company is growing.

It is time to make bring QA in order.

Focus on the processes.



Building QA Team

Hire



Get involved into hiring!

Soft skills and team fit is as important as tech skills

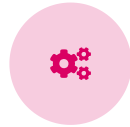
Onboard



Invest time into onboarding new people

Get to know each QA team member!

Set up



Define place of the QA team

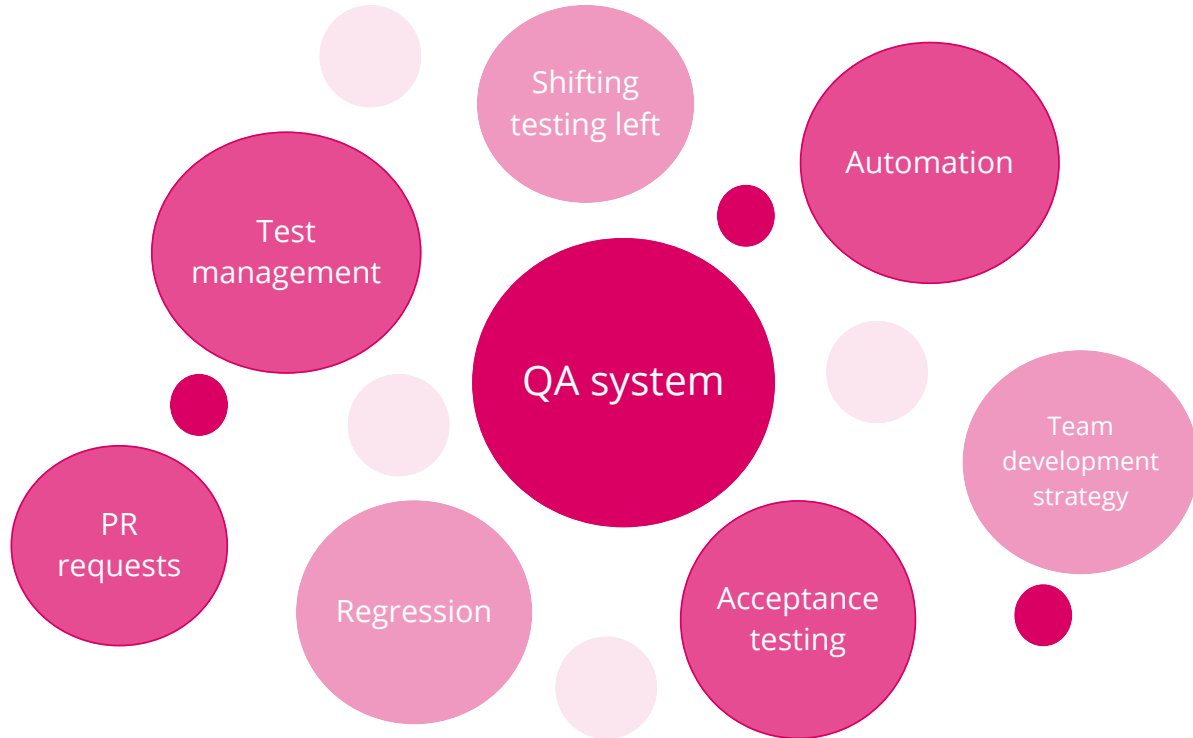
Limit the area of responsibility and try to stick with it

Delegate!



Start delegating!

Integrate QA system



Q&A

Thank you!