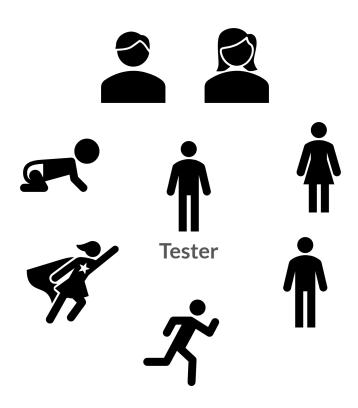




# Test managers should be able to quantify, describe and articulate the value of testing!

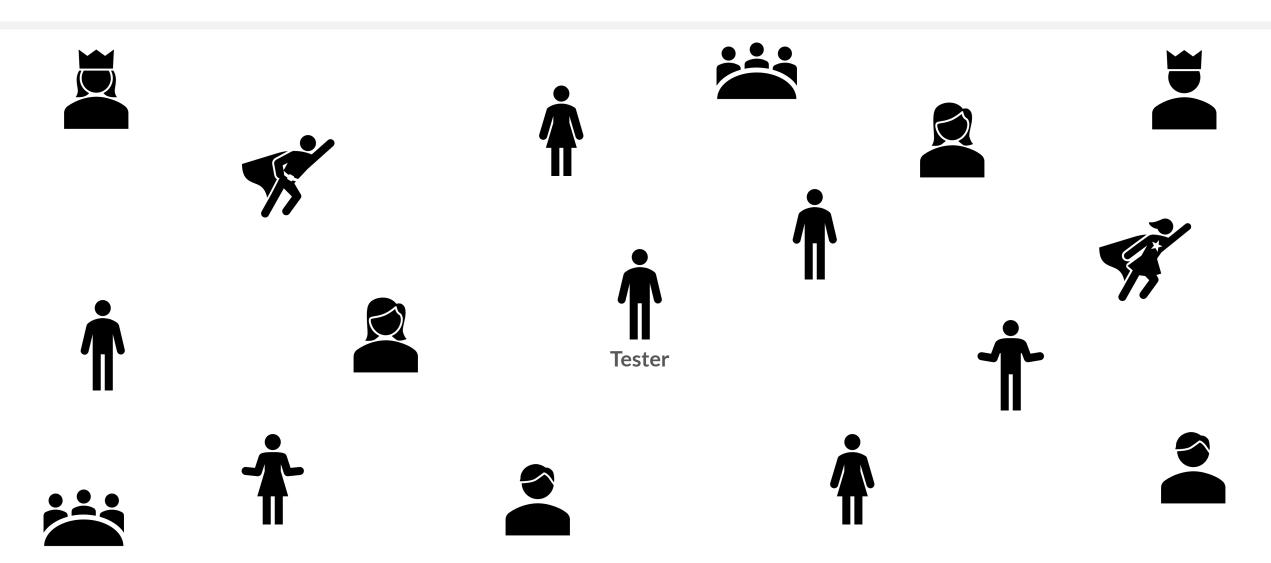
#### **Our connections**





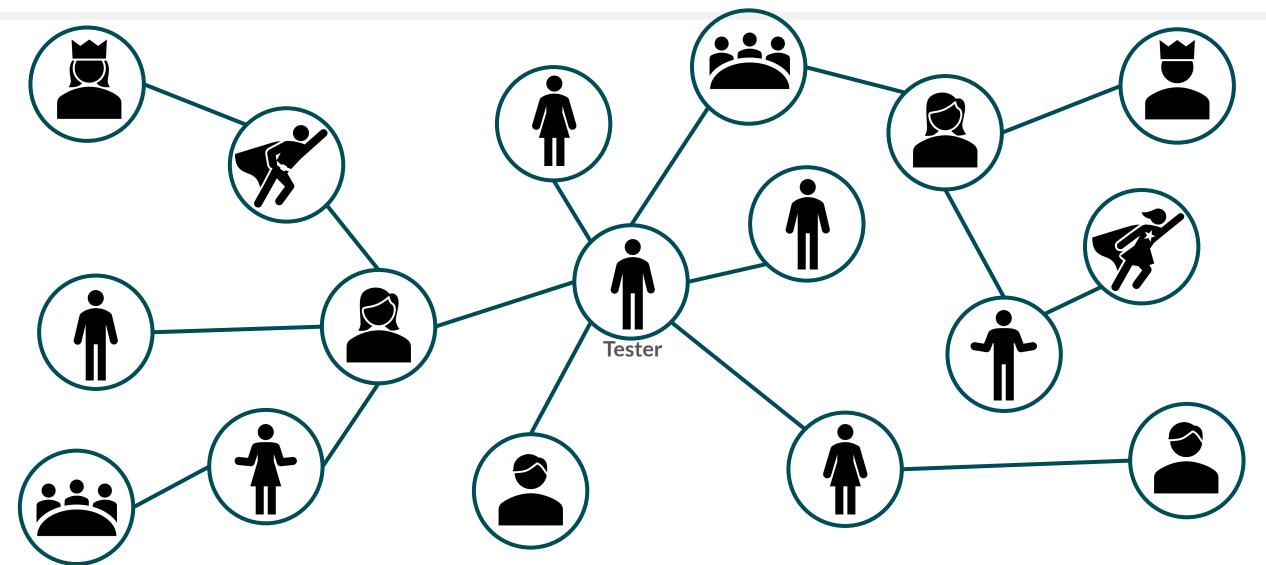
#### **Our connections**





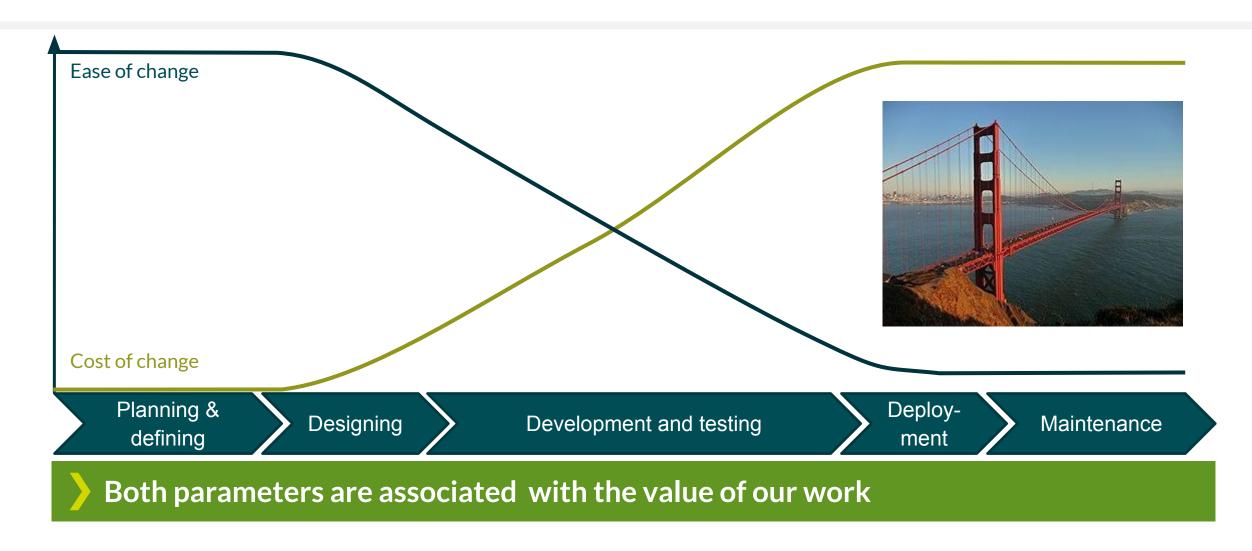
### Our connections Our network





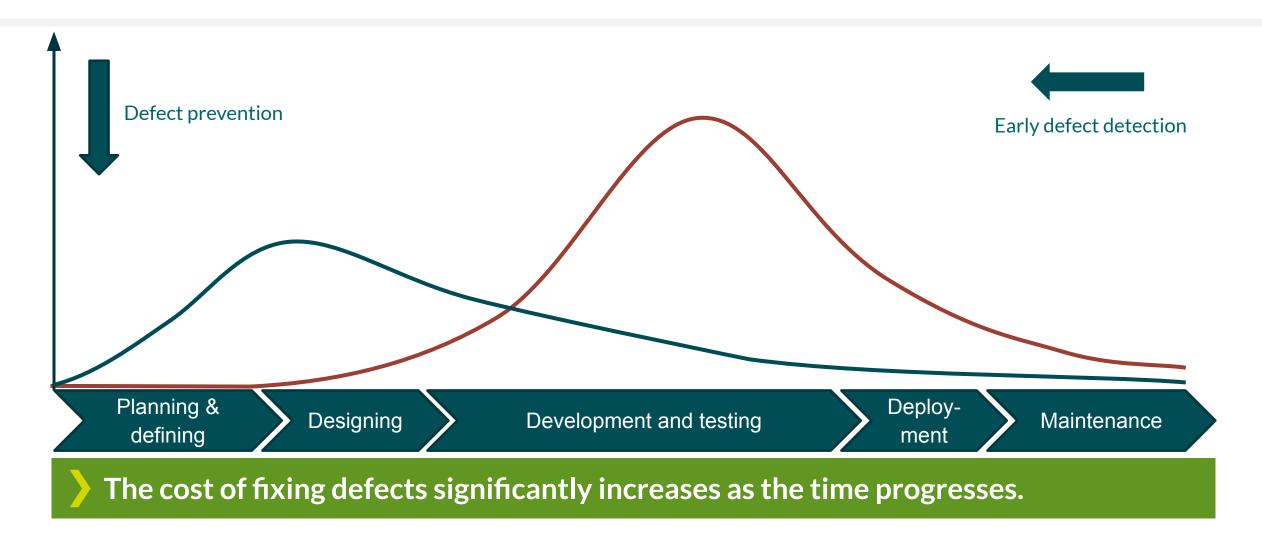
#### The ease and cost of change





#### The value of our work











As a tester try to get involved in the development as early as possible.



#### **BUILD YOUR PYRAMID**

Build a reliable test pyramid and create a united test strategy for your project.



#### **MOTIVATE**

Know the value of your testing and communicate it to your network!



Know the value of your testing and communicate it to your network!

#### **MOTIVATE**

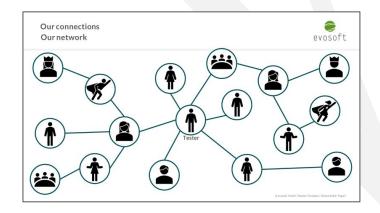


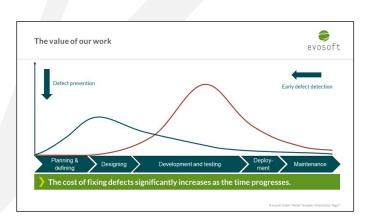
## Know the value of your testing and communicate it to your network!

BUILD YOUR COMMUNITIES

BUILD UP YOUR CONFIDENCE

ENSURE YOUR VISIBILITY







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#### Resources



Timothy G. Olson: Staged or Continous: Which Model Should I Choose Presentation 2003
 NCIA 2003 CMMI Conference

Carl Allen: The Economics of Software Testing, 2nd June 2008

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<a href="https://www.computerweekly.com/opinion/The-economics-of-software-testing">https://www.computerweekly.com/opinion/The-economics-of-software-testing</a>>

Peter Zimmerer: The Value of Testing in 5 Dimensions, September 2010

Praxis Framework Limited 2019, Cost of Change

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<a href="https://www.praxisframework.org/en/library/cost-of-change">https://www.praxisframework.org/en/library/cost-of-change</a>

#### Resources



Arthur Hicken: The Shift-Left Approach to Software Testing, 2018 December 10.

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<a href="https://www.stickyminds.com/article/shift-left-approach-software-testing">https://www.stickyminds.com/article/shift-left-approach-software-testing</a>

Kristie Magowan: Shift Left Testing: What, Why & How To Shift Left, DevOps Blog, 2020 November 30.

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